

WISDOM Study: PRIVACY POLICY AND DATA SECURITY MEASURES

In this document, "you" refers to the individual that is choosing to participate in the WISDOM Study. You are participating in a research project supported by the WISDOM Study platform built on Salesforce, which maintains the following privacy policies and data security measures.

Your information will be used for research

Information about your background, health, behaviors and other factors that might help researchers predict, prevent or treat diseases will be collected for research. This information will be used in research analyses, and results of these analyses will be presented in scientific conferences and published. These presentations and publications will not show information that identifies you or any other individual in the study without your explicit permission.

We will contact you when we need you

We will send you an email, text message (SMS) or app-based notification, or call you on the phone number you provide when we need you, for example when one of your studies needs you to do something. You can set your preferences for how you want to be notified (e.g. emails only, text messages only or text and emails). If you choose to be notified by text message, message frequency may vary and you may receive up to four text messages per month. If you choose to receive text message reminders and need assistance, please reply HELP for help, and STOP to cancel. Please note that depending on your mobile phone plan, you may be charged for text messages you receive from us. Terms and Conditions apply.

Your identity will not be shared

We will never sell, rent, or lease your identifying information, or voluntarily share it for any reason without your permission.

You are responsible for keeping your login credentials secure

When you registered for the WISDOM Study, you provided an email and a password. You can use this to sign into our system and see some of the information you've provided to us during registration (e.g. your address, phone number, birthdate etc.) and to view any documents the WISDOM Study has shared with you (consent form, health surveys, yearly screening recommendations, etc.) . You should be very careful not to provide your login information to anyone else, or they could sign in as you and be able to see that same health information. If you are worried that someone else may be using your login information, please let us know immediately, or change your password yourself through the Participant Homepage.

If required by law, we may need to disclose information about you

In accordance with the law, we may be required to take actions to prevent serious harm to yourself or others. This may include divulging information about you to authorities. Otherwise, we will do everything we can to keep your study information private, and we will resist any demands for information that would identify you.

Text Messaging

By opting in to receive text messages on your mobile device, you consent to receive autodialed, telemarketing text messages at the applicable phone number, including Short Message Service (SMS) messages. By opting in, you accept and agree to be bound by this Privacy Policy and the WISDOM SMS Terms and Conditions, which can be viewed here.

Emails/Newsletters

Once you register for the WISDOM Study, we will ask that you provide certain personally identifying information, including your name and email address. We will use this information to send to you study updates, study notifications, study reminders and study-related marketing messages. You may choose to unsubscribe from all marketing-related email messages at any time. You will receive study notification emails to inform you of each next step in the study, but you may unsubscribe from study reminder emails at any time. We will not use your contact information for purposes outside of WISDOM Study communications, and will not sell your information to any third parties. Please reference the WISDOM Study consent form for further information.

Opt Out

You have the choice to opt out to receiving marketing and study reminder notifications from us. You can change or modify these notifications by logging in to your WISDOM Study portal. You can also opt out of receiving test messages at any time by texting STOP to [###] from your mobile device. If you opt out of receiving text messages, we may send to you a one-time opt-out confirmation text message. We will update our system to reflect such opt out as soon as practicable.

We keep our data really secure

While we cannot provide an absolute data security guarantee, your information will be transmitted and stored using state-of-the-art security systems similar to those that protect websites used by banks and electronic health record systems. Specifically, our platform is hosted on Salesforce, an integrated customer relationship management (CRM) platform. These systems and services are compliant with the U.S. Health Insurance Portability and Accountability Act of 1996 (HIPAA). All research data are stored behind a secure firewall, guarded by intrusion detection software, and encrypted in transit in our Salesforce CRM.